

# The American Samoa Community Cancer Network (ASCCN) Men's Health Awareness & Prostate Cancer Screening Clinic Program



From June 2006– September 2007, the American Samoa Community Cancer Network hosted five Men's Health Awareness and Prostate Cancer Screening Clinics at the Lyndon B. Johnson Tropical Medical Center on the South Pacific Island of Tutuila. Over 450 men attended the Clinics and 90% received a PSA screening test along with blood pressure and blood glucose checks.



For more information contact the ASCCN  
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## Program Aims

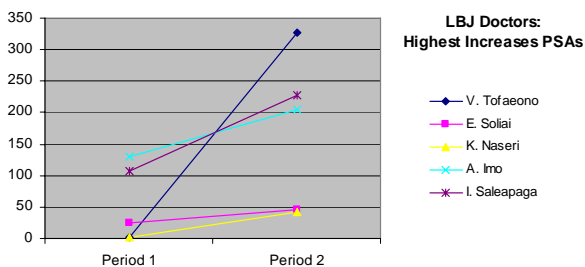
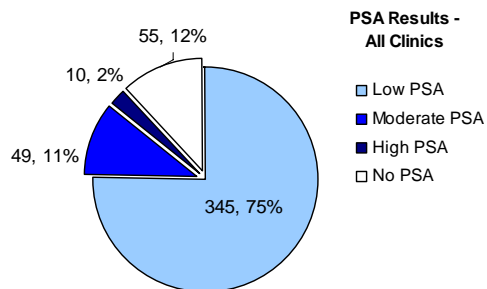
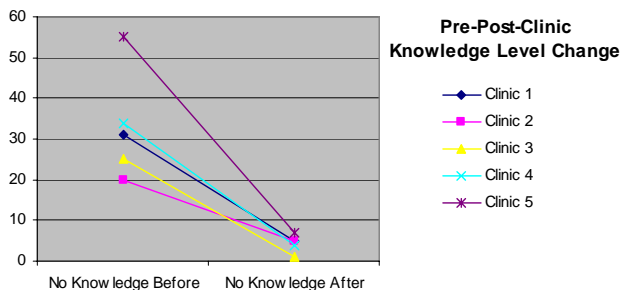
- Target men age 40+ to increase awareness and knowledge of prostate cancer and motivate early screening
- Strengthen agency partnerships

## Methods

- Village group interviews provided baseline KAB data
- Hospital hosted Clinics included informational and Q&A sessions and free screening tests for prostate cancer, hypertension and diabetes
- Developed 5 new partnerships with hospital, health agencies and organizations
- Gathered demographic data and PSA test results of Clinic participants
- Media Campaign: radio and TV interviews, radio spots, newspaper articles and ads, posters, and brochures
- Evaluation Instruments: post-intervention knowledge survey, health belief/locus of control survey, focus group discussions with past Clinic attendees.

## Results

Clinic participants showed marked increases in prostate cancer knowledge and doctor ordered PSA test numbers rose sharply. As a result of the Clinics, 59 men with moderate or high PSA scores were referred for follow-up testing and at least 3 cases of prostate cancer were detected.



**Sustainability** Focus group attendees unanimously agreed they would continue prostate cancer screening if they had to pay for it.

*My health is more important to me than money because you can always find ways to earn money, but as for your health you only get one shot. So, yes, I will continue screening.* - Clinic Participant

